

Gender Pay Gap: New Solutions for an Old Problem

DEVELOPING TRANSNATIONAL STRATEGIES TOGETHER WITH TRADE UNIONS AND GENDER EQUALITY UNITS TO TACKLE THE GENDER PAY GAP

In many European countries the issue of unequal pay is on political agendas and has gained certain relevance in public, in the media and in research discourses. But statistics on gender pay gaps show however that much more needs to be done to enable effective improvement. Hence the main objective of this project is to develop new, innovative strategies to tackle the gender pay gap. The project will focus on the role of trade unions and other relevant stakeholders such as gender equality units and the possibilities to strengthen their influences in combating the gender pay gap.

Participating countries are Austria, Belgium, Croatia, Estonia, Germany and Spain as well as representatives from European institutions including the ETUC (European Trade Union Confederation). The researchers from each country will cooperate with representatives from trade unions and gender equality units and will elaborate country specific in-depth research: a country context analysis and sector specific analysis including the financial and insurance sector and the health sector.

The project is going to comprise a multi-faceted approach including research, networking, and mutual learning, implementation of initiatives, awareness-raising activities and dissemination strategies. One of the core elements of the proposed project is the theoretical and practical exchange of knowledge between activists, researchers and stakeholders with the aim to create new strategies in narrowing the gender pay gap.

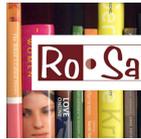
The main outputs and activities are going to be:

- Detailed national research reports, fact sheets on country-specific main findings and a comparative brochure summarising transnational findings and recommendations.
- The EU Network 'Gender Wage Watchers' will include representatives from trade unions, gender equality units, researchers and other experts, stakeholders and NGOs.
- During the project mutual learning meetings and a final conference will be organised.
- National and transnational implementation strategies to tackle the gender pay gap are going to be elaborated and summarised in national and transnational action plans.





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- The multilingual website EU Web-Platform 'Gender Wage Watchers' is the key tool to disseminate documents, tools for action and recommendations for awareness-raising.
- Media campaigns at national and transnational levels are going to facilitate the dissemination of results.

The project is implemented in partnership of:

- Cesi – Center for Education, Counselling and Research – Croatia
- L&R Social Research – Austria
- RoSa – Role and Society vzw, Documentation Center, Library and Archives on Equal Opportunities, Feminism and Women's Studies – Belgium
- The Tavistock Institute for Human Relations (UK) and Tomillo Center for Economic Studies – Spain
- Brandenburg Technical University Cottbus-Senftenberg – Germany
- Praxis Centre for Policy Studies – Estonia.

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